

**EAT WELL!
SLEEP WELL!
FEEL WELL!**



at
LETHBRIDGE
ALBERTA

"Irrigation Capital of Canada"

TOURIST INFORMATION

**MORE INFORMATION IS
AVAILABLE AT THE
TOURIST BUREAU**



Alberta

TOURIST ATTRACTIONS

... Beautiful scenic highways, through mountainous National Parks, numerous lake resorts.

... Excellent hunting — moose, elk, deer, antelope, bear, mountain sheep, ducks, geese, grouse, partridge, pheasants.

... Abundant fishing opportunities — both lake and stream. Numerous varieties of trout, whitefish, pike, pickerel, perch, grayling.

WATERTON LAKES - GLACIER INTER-NATIONAL PARK—
South and West of Lethbridge—90 miles.
Served by U.S. Highway 89.

BANFF NATIONAL PARK—
North and west of Lethbridge—225 miles.

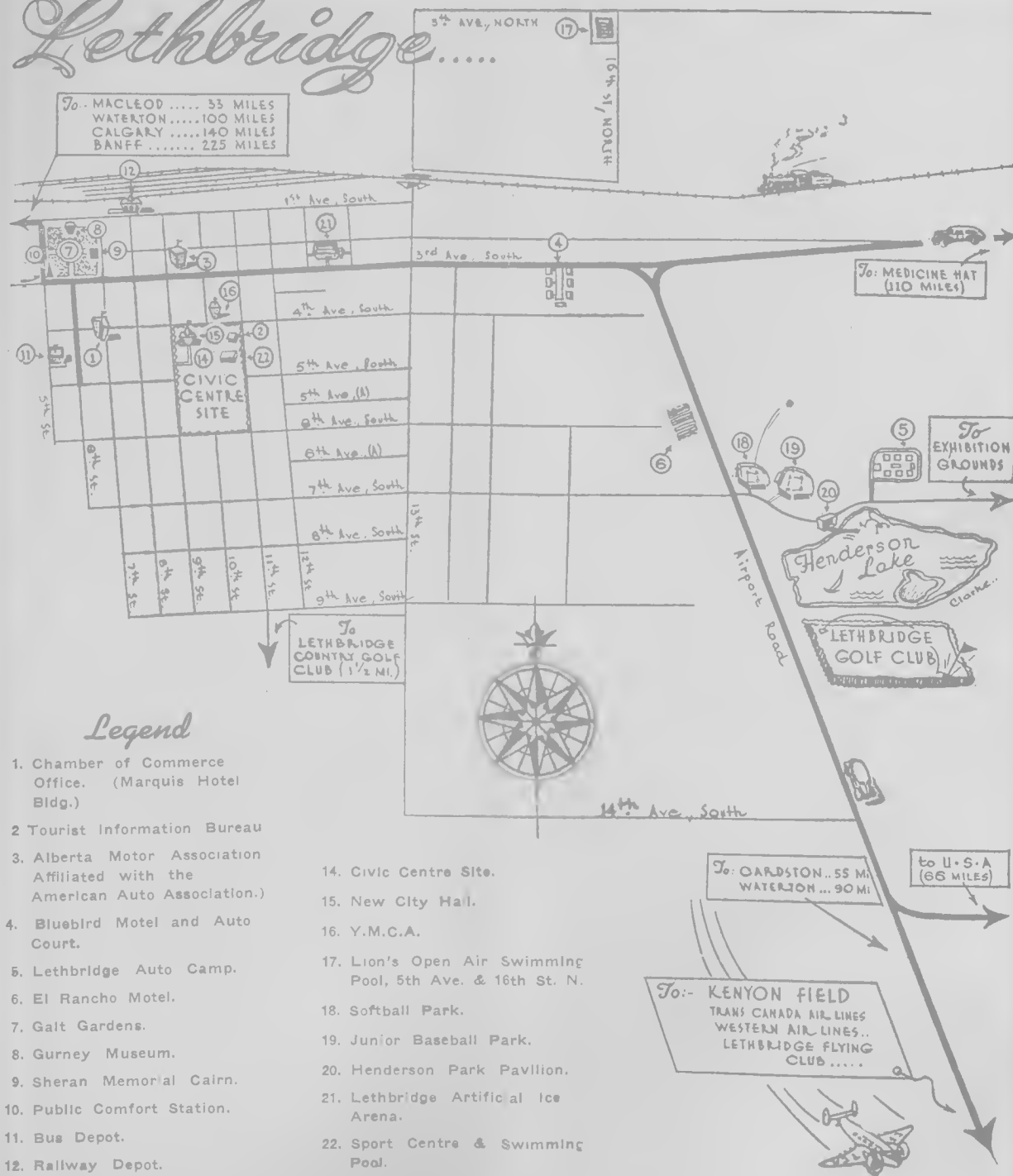
JASPER NATIONAL PARK—
North and west of Lethbridge—385 miles.

WRITING-ON-STONE PARK—is an Alberta Provincial Park, 25 miles east of Milk River and 80 miles southeast of Lethbridge. It is noted for the Indian Pictographs carved into the soft sandstone "hoodoos".

FRANK SLIDE—90 miles West of Lethbridge. The highway runs over what was once the large mining town of Frank. It was buried by an enormous mountain slide in 1903.

LETHBRIDGE

Lethbridge.....



Tourist Information

TOURIST INFORMATION BUREAU—

4th Ave. & 11th Street South

Hours: Weekdays — 9 a.m. - 10 p.m.

Sunday and Holidays — 10 a.m. - 10 p.m.

ALBERTA MOTOR ASSOCIATION—

907 Third Avenue South

Phone 4109

Hours: Weekdays — 9 a.m. - 5 p.m.

Sundays & Holidays — Closed.

CHAMBER OF COMMERCE—

Marquis Hotel

Phone 2012

Hours — 9 - 12 & 1:30 - 5.

Saturday 9 - 1

AUTO COURTS—

EL RANCHO MOTEL

Phone 2660

On No. 4 Highway East of City

Rates: \$5.00 and up.

LETHBRIDGE AUTO CAMP

Phone 4207

Henderson Park

Rates: \$2.50 and up.

HOTELS—

ALEXANDRA

Phone 3142

4th Ave. & 5th Street South

Rates: \$1.75 and up.

DALLAS

Phone 2312

312 Fifth Street South

Rates: \$2.00 and up.

GARDEN

Phone 3104

510 Third Avenue South

Rates: \$2.00 and up.

LETHBRIDGE

Phone 3151

2nd Avenue and 5th Street

Rates: \$2.50 and up.

MARQUIS

Phone 3191

4th Avenue & 7th Street South

Rates: \$2.50 and up.

THEATRES—

CAPITOL

Open 2:15 p.m. - 11:30 p.m.

414 5th St. South

Saturday 1 p.m. - 11:30 p.m.

LEALTA

Open 7 p.m. - 11:30 p.m.

3rd Ave. & 13th St. No.

Saturday Open at

2:30 p.m.

PARAMOUNT

Open 2:15 p.m. - 11:30 p.m.

4th Ave. & 8th St. S.

Sat. 1 p.m. - 11:30 p.m.

ROXY

Open 2:15 p.m. - 11:30 p.m.

326 5th St. So.

Saturday 1 p.m. - 11:30 p.m.

RADIO TRAVEL BUREAU

Radio Station CJOC—1220 K.C.

Daily 8:15 a.m.

News — 6:05 a.m., 6:30 a.m., 7:00 a.m.,

8:00 a.m., 8:55 a.m., 12:30 p.m., 6:15

p.m., 8:00 p.m., 10:00 p.m., 11:00 p.m.

Sunday—8:00 a.m., 12:30 p.m., 3:30

p.m., 6:30 p.m., 10:00 p.m., 11:00 p.m.

(Times subject to change)

Tourist Information

CHURCHES—

ST. AUGUSTIN'S ANGLICAN

Fourth Avenue & 11th Street South

ST. PATRICK'S ROMAN CATHOLIC

Fourth Avenue & Tenth Street South

SOUTHMINSTER UNITED

Fourth Avenue & 11th Street South

FIRST BAPTIST

Fourth Avenue & Eighth Street South

ST. ANDREW'S PRESBYTERIAN

Fifth Avenue and Eighth Street South

LATTER DAY SAINTS

Fifth Avenue & Eleventh Street South

CENTRAL CHURCH OF CHRIST

427 Eleventh Street South

PENTECOSTAL TABERNACLE

520 Seventh Street South

BETH ISRAEL SYNAGOGUE

Third Avenue and Ninth Street South

SALVATION ARMY CITADEL

426 Fifth Street South

RESTAURANTS—

Hours: 7 a.m. to 11:30 p.m.

RETAIL STORE HOURS—

Weekdays: 9 a.m. to 5:30 p.m.

Wednesday: Close at 1:00 p.m.

DRUG STORE EMERGENCY HOURS—

One store always open until 9:00 p.m., and on
Sunday and Holidays 2-4 p.m. and 7-9 p.m.

GOVERNMENT LIQUOR STORE—

423 - 7th St. South. Hours: 10 a.m. to 10 p.m.
Closed Sundays, Holidays and Election Days

GARAGES & SERVICE STATIONS—

In addition to regular hours of operation, the
garages and service stations provide for your con-
venience the following services:

Six outlets are open daily, including Sundays and
holidays from 8 a.m. to 10:30 p.m. for sale of gas,
oil and emergency repairs. Notices of outlets open
are displayed in all garages, service stations and
hotels. For emergency repairs when all garages
are closed please contact the City Police. They
will be pleased to help you. All garages have 24-
hour towing service—emergency phone numbers
in phone book.

EMERGENCY PHONES:

Fire—3333.

Ambulance—2802.

City Police—2145.

Galt Hospital—3136.

R.C.M.P.—2744

St. Michael's—3131.

THIS PAMPHLET IS PRESENTED WITH THE
COMPLIMENTS OF
THE LETHBRIDGE CHAMBER OF COMMERCE

Tourist Attractions

GALT GARDENS—in the heart of the city.

GURNEY MUSEUM — Containing many wildlife specimens and historical relics.

SHERAN MEMORIAL CAIRN—Erected to honor Alberta's first miner, who found coal on the river bank below the site of the present city.

THE HIGH LEVEL BRIDGE — On the Canadian Pacific Railway, is to be found at the western approaches to the city. It is over a mile long and 314 feet high. Built over 40 years ago. It still retains its claim to being the longest, highest bridge of its type in the world. A cairn has been erected on the highway at the eastern end of the bridge commemorating its construction.

HENDERSON LAKE — At the east end of 7th Avenue South. Swimming and picnicing. Dancing every Saturday during the summer.

LIONS' SWIMMING POOL—

Fifth Avenue and 16th Street North—Open-all swimming.

GOLF COURSES—

LETHBRIDGE COUNTRY CLUB

At river bottom south of the City

Green Fees: 50c for 9 holes; \$1 for over 9 holes

LETHBRIDGE GOLF CLUB

South of Henderson Lake

Green Fees: Week days - 50c per day.

Sundays & Holidays \$1 per day.

PARK LAKE—Picnic and camping spot, 11 miles northwest of the City.

FORT WHOOP-UP — A cairn marks the site of this most notorious of pioneer torts of Alberta, six miles south of Lethbridge at the junction of the St. Mary and Oldman rivers. Here in 1866 American Free Traders, dominating Southern Alberta and recognizing no law but their own, built a palisaded fort where they traded whiskey to the Blackfoot Indians for buffalo skins. Wagonloads of these valuable hides were transferred to Fort Benton, Montana, until the coming of the North West Mounted Police cleared the country of this lawless element.

A BIT OF THE PAST — The history of Lethbridge dates back to 1872, when Nicholas Sheran found outcroppings of coal on the bank of the Oldman river, below the site of the present city. He commenced small mining operations and hauled the coal by bull train over the prairies to Macleod and Calgary, and to Fort Benton, Montana, on the Missouri river. As a village, Lethbridge was known as Coal Banks, and this name remained until 1885 when it was changed in honor of William Lethbridge, president of the Northwest Coal and Navigation Company, which developed the Galt coal properties of Coal Banks. Lethbridge became a town in 1891, and a city in 1906, and now boasts a population of around 24,000.

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